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# Iacocca An A utobiography

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#13: Iacocca: An  
Autobiography by Lee  
Iacocca **Lee Iacocca,**

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**Father of the** ~~Biography~~

**Mustang 1924 - 2019**

**(A Brief History) The**

~~Legend of Lee~~

~~lacocca Charlie Rose~~

~~-A Conversation with~~

~~Lee lacocca, part 1~~

How Lee lacocca

became an American

icon Lee lacocca Lee

~~lacocca - Biography,~~

~~Net Worth, Wife, Age,~~

~~Quotes Lee~~

**lacocca's**

*Page 4/33*

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**Autobiography with  
William Novak**

**(1985) *How Great  
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What We Learned  
From The Late Lee  
Iacocca* 15**

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*Conversation with Lee*

*Iacocca, part 2 Lee*

~~Iacocca - Saturday~~

~~Night Live Ep8 -~~

Another Eleanor

MUSTANG Giveaway

LEE IACOCCA/OCT.

29, 1988 Lee Iacocca

bio poem ~~Lee Iacocca~~

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Lee Iacocca Interview

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Autobiography of a

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review(IACOCCA-

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DEATH of Lee

Iacocca ? Real Death



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Story **Iacocca An**  
**Autobiography**

About the Author Lee Iacocca was the president of Ford Motor Company and chairman of the Chrysler Corporation. In retirement, he devoted his time to the Iacocca Family Foundation, which raises money for diabetes research.

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Autobiography  
Lee lacocca died in  
2019.

**lacocca: An  
Autobiography:  
lacocca, Lee, Novak,  
William ...**

lacocca: An  
Autobiography is Lee  
lacocca 's best selling  
autobiography, co-  
authored with William  
Novak and originally  
published in 1984.

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Autobiography  
Most of the book is taken up with reminiscences of Iacocca's career in the car industry, first with the Ford Motor Company, then the Chrysler Corporation.

**Iacocca: An  
Autobiography -  
Wikipedia**

Lee Iacocca is the former chairman of

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Chrysler Corporation  
and the author of  
Talking Straight and  
the autobiography  
lacocca.

**lacocca: An  
Autobiography by  
Lee lacocca, William  
Novak ...**

This is an excellent  
and insightful  
autobiography by Lee  
lacocca, the man who

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Autobiography  
was a president at  
Ford Motor Company  
and, later, at Chrysler  
Motors. The book  
describes the  
workings of the auto  
industry, covering its  
advantages and  
disadvantages.

**Iacocca: An  
Autobiography by  
Lee Iacocca**

The son of Italian

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Autobiography

lacocca rose

spectacularly through

the ranks of Ford

Motor Company to

become its president,

only to be toppled

eight years later in a

power play that

should have...

**lacocca: An**

**Autobiography - Lee**

**A. lacocca, William**

*Page 14/33*

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Iacocca An

**Novak...** biography

He's an American legend, a straight-shooting businessman who brought Chrysler back from the brink and in the process became a media celebrity, newsmaker, and a man many had urged to run for president. The son of Italian immigrants,

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Autobiography  
Lee lacocca rose  
spectacularly through  
the ranks of Ford  
Motor Company to  
become its president,  
only to be toppled  
eight years later in a  
power

**lacocca An  
Autobiography by  
Lee lacocca -  
Goodreads**

lacocca is a familiar



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Autobiography

and respected name often brought up in good company with Ford's popular Mustang. A couple of months prior to finding this book I had seen the Ford v Ferrarimovie, a movie I can highly recommend to everyone. Holding the book in my hand I came to think about

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Autobiography  
the scene in the  
movie where lacocca  
is visiting Enzo  
Ferrari in Italy.

**lacocca: An  
Autobiography -  
Kustomrama**

lacocca: An  
Autobiography is the  
fascinating story of  
Lee lacocca, a  
business legend. He  
helped shape Ford

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Autobiography  
into the number two  
US auto maker and  
then saved Chrysler  
from going out of  
business. In this book,  
Iacocca reveals the  
situations he faced  
and the management  
magic he performed  
to make both  
companies into good  
performers.

**Iacocca: An**

*Page 19/33*

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Iacocca An

**Autobiography  
Summary & Study  
Guide**

Two books written by Iacocca, his 1984 autobiography Iacocca and Talking Straight (1988), became best-sellers. He even made an appearance on the popular 1980s TV show Miami Vice.

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lacocca An

**Lee lacocca -**

**Spouse, Quotes &**

**Mustang -**

**Biography**

In 1984, lacocca co-authored (with William Novak) an

autobiography, titled lacocca: An

Autobiography. It was the best selling non-fiction hardback book of 1984 and 1985.

The book used heavy

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Autobiography  
would become a trend among publishers in the 1980s. Iacocca donated the proceeds of the book's sales to type 1 diabetes research.

**Lee Iacocca -**

**Wikipedia**

Lee Iacocca was the first CEO's name I knew. I remember as

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A kid someone

reading his  
autobiography and  
wanting to read it, but  
I knew I was too  
young to understand.  
After his death, I  
decided to read it  
even though I am not  
a car person. It was a  
great read!

**Amazon.com:**

**lacocca: An**

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**Autobiography**

**eBook: Iacocca, Lee**

...

Iacocca is an autobiography that captures the life and times of the son of an Italian immigrant family living his American dream. The autobiography covers a background analysis on Iacocca's father, his marriage



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and final settlement in  
America before  
traversing through the  
life of Lee lacocca.

**lacocca By Lee  
lacocca, William  
Novak – Book  
Review Example**

Lee lacocca is also a  
genuine folk hero. . . .  
His career is breathta  
king.”—Business  
Week He’s an

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American legend, a straight-shooting businessman who brought Chrysler back from the brink and in the process became a media celebrity, newsmaker, and a man many had urged to run for president.

**lacocca: An  
Autobiography by  
lacocca, Lee, Novak,**

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Iacocca An

**William ...** biography

But Lee Iacocca didn't get mad, he got even. He led a battle for Chrysler's survival that made his name a symbol of integrity, know-how, and guts for millions of Americans. In his classic hard-hitting style, he tells us how he changed the automobile industry in

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the 1960s by creating  
the phenomenal  
Mustang.

**lacocca : an  
autobiography  
(eBook, 2007)  
[WorldCat.org]**

Lee lacocca is also a  
genuine folk hero....  
His career is breathta  
king.”—Business  
Week He’s an  
American legend, a

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Iacocca An

Autobiography

businessman who brought Chrysler back from the brink and in the...

**Iacocca: An  
Autobiography by  
Lee Iacocca, William  
Novak ...**

Iacocca retired in 1992 but remained the head of Chrysler's executive committee.

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Autobiography

He has written two

best selling books,

"lacocca: An

Autobiography" in

1984, and "Talking

Straight" in 1988.

Lee...

**lacocca: An**

**Autobiography - Lee**

**lacocca, William**

**Novak ...**

Author of the gigantic

number one

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bestsellers lacocca:

An Autobiography and  
Talking Straight, Lee  
lacocca famously  
didn't mince words  
and in this, his last  
book, offers his no-  
nonsense, straight-  
up...

**lacocca: An  
Autobiography by  
Lee lacocca, William  
Novak ...**

*Page 31/33*

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Autobiography  
Lee lacocca is also a  
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His career is breathta  
king.”—Business

Week He’s an

American legend, a  
straight-shooting

businessman who

brought Chrysler back  
from the brink and in

the process became a  
media celebrity,

newsmaker, and a

man many had urged



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to run for president.

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